

BROTHER INTERNATIONAL CORPORATION EXPANDS ITS AWARD-WINNING INKVESTMENT COLOR DEVICE LINE PROVIDING SMALL BUSINESSES FULL-FEATURED PRINTERS THAT ARE COST-EFFECTIVE AND BUSINESS READY

New Inkjet All-in-Ones Deliver Printing Cost of Less Than a Penny-a-Page in Black and Less Than a Nickel-a-Page in Color¹

BRIDGEWATER, N.J., FEBRUARY 28, 2017 – Today, Brother International Corporation, a leading provider of printing and imaging solutions, builds upon the success of its INKvestment line of color inkjet all-in-ones with two additions to the INKvestment line - the MFC-J5930DW and the MFC-J6935DW. The Brother INKvestment line addresses one of the biggest challenges facing small office and home office (SOHO) users: the high cost of ink. A single INKvestment Super High-yield black cartridge delivers approximately 3,000 pages, for less than \$30² and a single INKvestment Super High-yield color cartridge delivers 1,500 pages for less than \$20². This translates to printing for less than a penny per page in black and less than a nickel per page in color¹.

Business-Ready Features

The new INKvestment devices provide the capabilities and practical functionality that small businesses need. These reliable and durable devices are backed with unprecedented toll-free technical telephone support for the life of the product.

“Developed to address the challenges faced by the small business user, these additions to the INKvestment portfolio continue to deliver the robust feature set, durability and low cost printing that small offices are looking for in choosing a printer,” according to Phil Lubell, Senior Director, Product Marketing at Brother. “Building upon the success of INKvestment, Brother is continuing to offer high-quality output, advanced business features including printing from a mobile device and Cloud connectivity over a wireless internet connection plus the cost-effective performance that INKvestment is known for.”

The MFC-J5930DW and the MFC-J6935DW include an additional paper tray for extra paper handling flexibility, the convenience and cost savings of automatic duplex printing and single-pass duplex copying/scanning. Both devices can also print up to ledger size (11" x 17") documents. The MFC-J6935DW offers the ability to copy and scan ledger size documents directly on the glass.

Brother has equipped the new INKvestment all-in-one devices with the following additional business features:

- **Amazon Dash Replenishment**
 - Brother printers are smart printers, equipped with low ink intelligence that automatically triggers an ink shipment from your Amazon account to your home or office.
 - Users can register with Amazon Dash to automatically receive Brother Genuine ink cartridges avoiding last minute ink emergencies.

- **Integration with Popular Cloud Services**
 - Google Drive™, Dropbox and Evernote®³ are easily accessible.
 - Users can scan documents to Brother Cloud Apps such as Office, Outline&Copy, Outline&Scan, Outline&Remove, NoteScan and CreativeCenter⁴.
- **Mobile Capability for Work On-the-Go**
 - Wireless connectivity with Wi-Fi Direct®⁵ allows users to print from smartphones, tablets, laptops and desktop computers.
 - Mobile devices can sync with AirPrint®, Google Cloud Print™, Mopria™, Wi-Fi Direct®, and Brother iPrint&Scan⁶.
- **Easy-to-Navigate Touchscreen Display**
 - 3.7" Touchscreen provides uncomplicated access to the device features.
- **Dedicated Support to Ease Worries**
 - Brother provides a two-year limited warranty in addition to free technical support for the life of the products via online, call or live chat.

Availability and Pricing

Brother's new INKvestment color all-in-ones are available through online retailers and distributors. The MFC-J5930DW is priced at \$299.99². The MFC-J6935DW is \$349.99².

Two previously-announced INKvestment devices, the MFC-J5830DW XL and the MFC-J6535DW XL, are both now available as well. The MFC-J5830DW XL includes 16 INKvestment cartridges in the box, and the MFC-J6535DW XL includes 20 INKvestment cartridges eliminating the need to purchase ink for up to two years⁷.

For more information on INKvestment, visit www.brotherinkvestment.com.

EDITOR'S NOTE: Photography available upon request. All referenced trademarks and registered trademarks are the property of their respective companies.

About Brother International Corporation

Brother (www.brother.com) is a leading provider of document imaging solutions, including award-winning network-ready color and black & white multifunctional products, printers and device-based cloud and mobile technologies. The company's products help home, small and mid-sized businesses increase productivity, improve workflow, and enhance organizational efficiency while helping to reduce costs. Brother printers are consistently recognized as the best in the industry, and recently earned PC Magazine's 2016 Readers' Choice and Business Choice awards. The U.S. subsidiary of Japan-based Brother Industries Ltd., Brother International Corporation's "At Your Side" philosophy features a dedication to product quality, customer service and dynamic partnerships. Established in 1954, the company's Bridgewater, N.J. headquarters markets business and industrial products, as well as home appliances. For more information, visit www.brother.com.

¹ Based on MSRP of LC3029 black and color ink cartridges and approximate page yield in accordance with ISO/IEC 24711. For more page yield information, see www.brother.com/pageyield.

² Estimated Street Price, actual may vary.

³ Requires Internet connection and an account with desired service. For more details, see www.connectprintshare.com

⁴ Requires Internet connection. See www.connectprintshare.com for details.

⁵ Requires Internet connection to a wireless network. See www.connectprintshare.com for details, availability, and mobile device compatibility.

⁶ Requires connection to a wireless network. See www.connectprintshare.com for details, availability, and mobile device compatibility. The Brother iPrint&Scan free app download is not available in all countries. The mobile device must have NFC capability and run Android OS 4.4 or later.

⁷ Based on average monthly print volumes of approximately 450 pages (70% black pages / 30% color pages) and approximate page yield in accordance with ISO/IEC 24711 using 16 cartridges provided for 5830XL. Based on average monthly print volumes of approximately 550 pages (70% black pages / 30% color pages) and approximate page yield in accordance with ISO/IEC 24711 using 20 cartridges provided for 6535XL. For more page yield information, see www.brother.com/pageyield.